

# Local Committee Members

## Plan

### World Conference Activities

C.J.M. Meershoek, general secretary of the Association of the Dutch Oil and Fats Industry (VERNOF), has been named general local chairman of the World Conference on Oilseed and Vegetable Oil Processing Technology scheduled for Amsterdam on March 1-5, 1976. His duties will include the overall administration of the Conference and the coordination of the local committee efforts.

Meershoek has been devoting considerable effort to this Conference over the past several months. He has worked closely with Conference Chairman T.H. Applewhite and AOCS Executive Director James Lyon in the planning and organization of the Conference and has been responsible, too, for helping recruit committee and program participants from Europe and in promoting the Conference around the world.

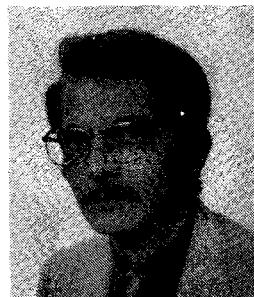
Meershoek studied economics at the Economic University of Rotterdam, specializing in international economic relations. After working several years in the Department of Agriculture in The Netherlands, he joined VERNOF as Secretary General in 1967.

Cooperating closely with Meershoek on the local arrangements for the Conference will be A. de Boer. A former student of English, de Boer has been working with VERNOF for 29 years, most recently as Secretary of General Affairs, and is well informed regarding the Dutch and European oils and fats industries.

Mrs. Th. Elkhuisen, widow of the late Secretary of VERNOF, will act as president of the Ladies' Committee. She enjoys a close relationship with the Dutch oils and fat industry through her late husband, has a thorough knowledge of English and French, and has studied German and Italian.

As exhibits chairman, Pieter W. Biesheuvel will be responsible for administration and coordination of services available to Conference exhibitors. For the past few months he has worked with the AOCS staff in developing floor plans, contracting for services, and developing extensive lists of prospective exhibitors.

Biesheuvel, a graduate of the Dutch Business Institute Nijenrode, has been with Cargill since 1966. He has worked as a merchant at both the Sioux City, Iowa, vegetable oil plant and the Amsterdam crushing plant. He is presently administrative assistant to the general manager in Amsterdam.



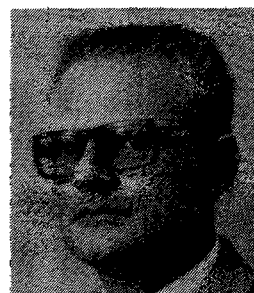
C.J.M. Meershoek



A. de Boer



Mrs. Th. Elkhuisen



Pieter W. Biesheuvel